



Journal Sponsorship Rates & Specifications

Effective January 1, 2022

Circulation: Journal 7,450+

Deadlines Space Reservations Artwork

Spring	January 27	February 3
Summer	April 14	April 21
Fall	July 14	July 21
Winter	October 13	October 20

Digital Publication Dates

Spring – early March

Summer – early June

Fall – early September

Winter – early December

Submission Requirements:

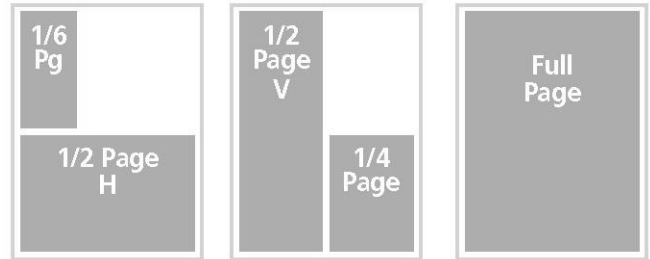
- Full color 700dpi TIFF or PSD file, Illustrator EPS or AI file with fonts as outlines
- Press-optimized PDF file, or high-quality print-ready artwork, set up to the exact dimensions specified
- Do not add keyline or crop marks
- Design/art production available at an hourly rate by Wild Ones' contracted Journal designer. Please note that fees for sponsorship design services would be billed by this third-party vendor separate from your sponsorship bill.

Ad Design Production Charges:

- \$60 per hour
- Non-conforming materials may be subject to extra charges

For questions or to purchase, email:
rjaschob@wildones.org

Send artwork to: khuebner@wildones.org AND rjaschob@wildones.org.



Size	Width	Height
Full Page	7-1/2"	9-7/8"
1/2 Page Vertical	3-5/8"	9-7/8"
1/2 Page Horizontal	7-1/2"	4-7/8"
1/4 Page	3-5/8"	4-7/8"
1/6 Page	2-3/8"	4-7/8"

	Affiliate & Business Member Rates	Standard Rates
Full Page	\$300	\$320
1/2 Page	\$195	\$215
1/4 Page	\$115	\$135
1/6 Page	\$ 80	\$100

Wild Ones Affiliate & Business Membership

Discount: Wild Ones Affiliate & Business Members receive discounted sponsorship rates as noted above.

Send payments to:
Wild Ones Journal Sponsorship
 2285 Butte des Morts Beach Rd
 Neenah, WI 54956