

## Journal Sponsorship Rates & Specifications

Effective January 1, 2021

**Circulation:** Journal 4,800+

<u>Deadlines</u>	<u>Space Reservations</u>	<u>Artwork</u>
Spring	January 22	February 1
Summer	April 15	April 22
Fall	July 15	July 22
Winter	October 15	October 22

### Submission Requirements:

- Full color 700dpi TIFF or PSD file, Illustrator EPS or AI file with fonts as outlines
- Press-optimized PDF file, or high-quality print-ready artwork, set up to the exact dimensions specified
- Do not add keyline or crop marks
- Assistance is available for design and art production at an hourly rate

### Ad Design Production Charges:

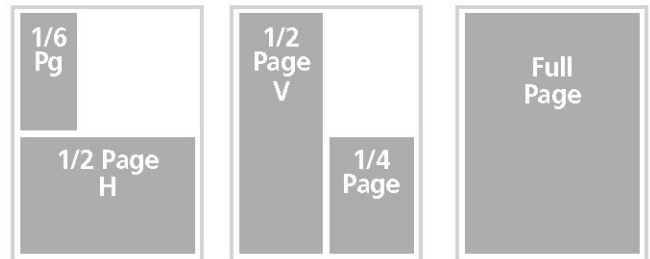
- \$60 per hour
- Non-conforming materials may be subject to extra charges

To purchase, email: [info@wildones.org](mailto:info@wildones.org)  
Send artwork to: [programs@wildones.org](mailto:programs@wildones.org)

Send payments to:  
**Wild Ones Journal Sponsorship**  
2285 Butte des Morts Beach Rd

Neenah, WI 54956

Questions? Call 920-730-3986.



Size	Width	Height
Full Page	7-1/2"	9-7/8"
1/2 Page Vertical	3-5/8"	9-7/8"
1/2 Page Horizontal	7-1/2"	4-7/8"
1/4 Page	3-5/8"	4-7/8"
1/6 Page	2-3/8"	4-7/8"

	Business Member Rates	Standard Rates
Full Page	\$300	\$320
1/2 Page	\$195	\$215
1/4 Page	\$115	\$135
1/6 Page	\$ 80	\$100

### Wild Ones Business Membership Discount:

Wild Ones Business Members receive discounted sponsorship rates as noted above.