



Journal Sponsorship Rates & Specifications

Effective January 1, 2021

Circulation: Journal 5,400+

<u>Deadlines</u>	<u>Space Reservations</u>	<u>Artwork</u>
Spring	January 22	February 1
Summer	April 15	April 22
Fall	July 15	July 22
Winter	October 15	October 22

Digital Publication Dates

Spring – early March

Summer – early June

Fall – early September

Winter – early December

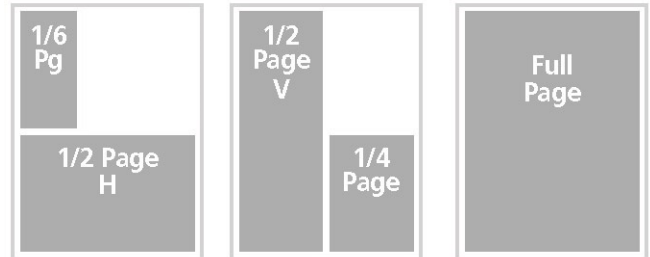
Submission Requirements:

- Full color 700dpi TIFF or PSD file, Illustrator EPS or AI file with fonts as outlines
- Press-optimized PDF file, or high-quality print-ready artwork, set up to the exact dimensions specified
- Do not add keyline or crop marks
- Assistance is available for design and art production at an hourly rate

Ad Design Production Charges:

- \$60 per hour
- Non-conforming materials may be subject to extra charges

To purchase, email: info@wildones.org
 Send artwork to: khuebner@wildones.org AND info@wildones.org
 Questions? Call 920-730-3986.



Size	Width	Height
Full Page	7-1/2"	9-7/8"
1/2 Page Vertical	3-5/8"	9-7/8"
1/2 Page Horizontal	7-1/2"	4-7/8"
1/4 Page	3-5/8"	4-7/8"
1/6 Page	2-3/8"	4-7/8"

	Affiliate & Business Member Rates	Standard Rates
Full Page	\$300	\$320
1/2 Page	\$195	\$215
1/4 Page	\$115	\$135
1/6 Page	\$ 80	\$100

Wild Ones Affiliate & Business Membership

Discount: Wild Ones Affiliate & Business Members receive discounted sponsorship rates as noted above.

Send payments to:
Wild Ones Journal Sponsorship
 2285 Butte des Morts Beach Rd
 Neenah, WI 54956